

Dock and Battle

Team :

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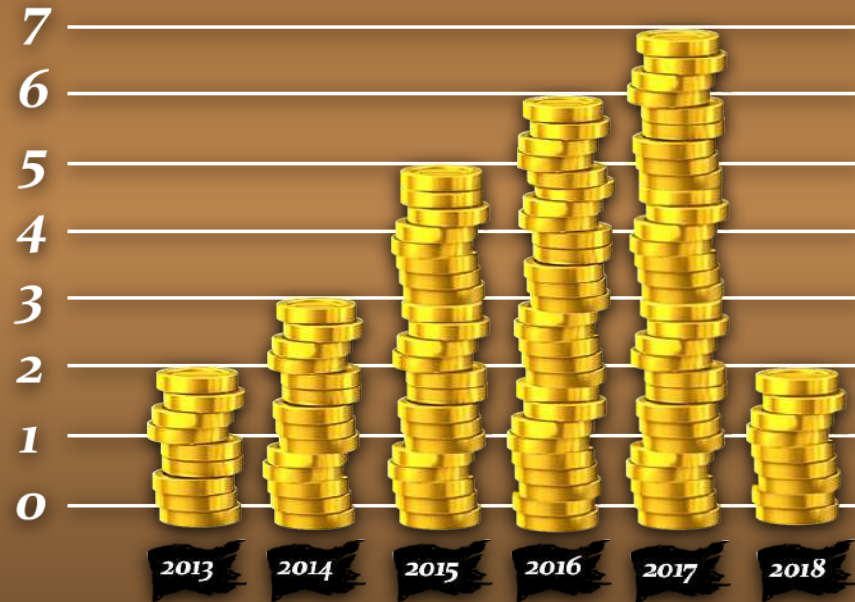
Data sheet :

- Name : Dock and Battle
- Genre : Turn-based RPG
- Support : Mobile/Tablet
- Target : 20-35 years old
- Theme: Cartoon and piracy





The **acquisition** is **expensive**,
that's why our game will base
itself on the **social aspect**.



Mobile game releases of the same type

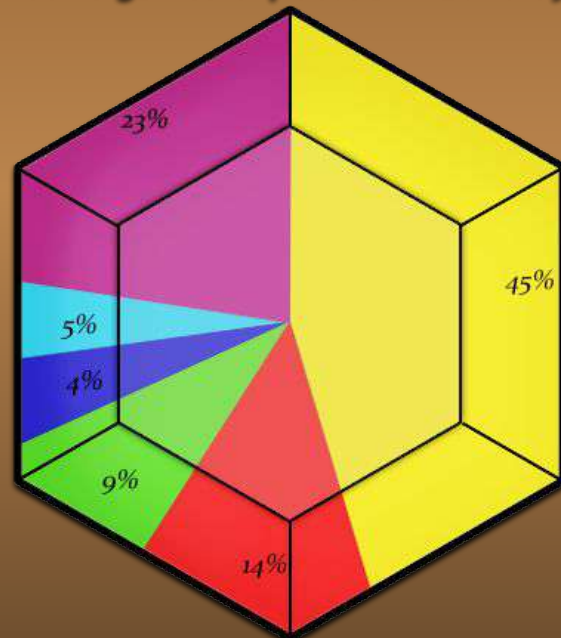




Huge **expectation** from the players !



The mobile games expected in 2018 by type



■ RPG ■ RTS ■ Racing game ■ FPS/TPS ■ Combat ■ Other





- In 2017, **RPG's** earned more than any other genre using mostly **microtransaction**.
- These last 4 years, microtransaction **crushed** the other economic system in RPG's.

Name	Release	System
Gladiator Rising: Roguelike RPG	2018	Microtransaction
Fire Emblem Heroes	2017	Microtransaction
Creature Quest	2017	Microtransaction
Final Chronicle (Fantasy RPG)	2017	Microtransaction
Forge of Gods	2017	Microtransaction
DC Legends: Battle for Justice	2016	Microtransaction
Idle Heroes	2016	Microtransaction
Dofus Touch	2016	Microtransaction
Star Wars: Galaxy of Heroes	2015	Microtransaction
Seven Knights	2015	Microtransaction





- Innovant turn based RPG
- Powerful social aspect
- Large target audience

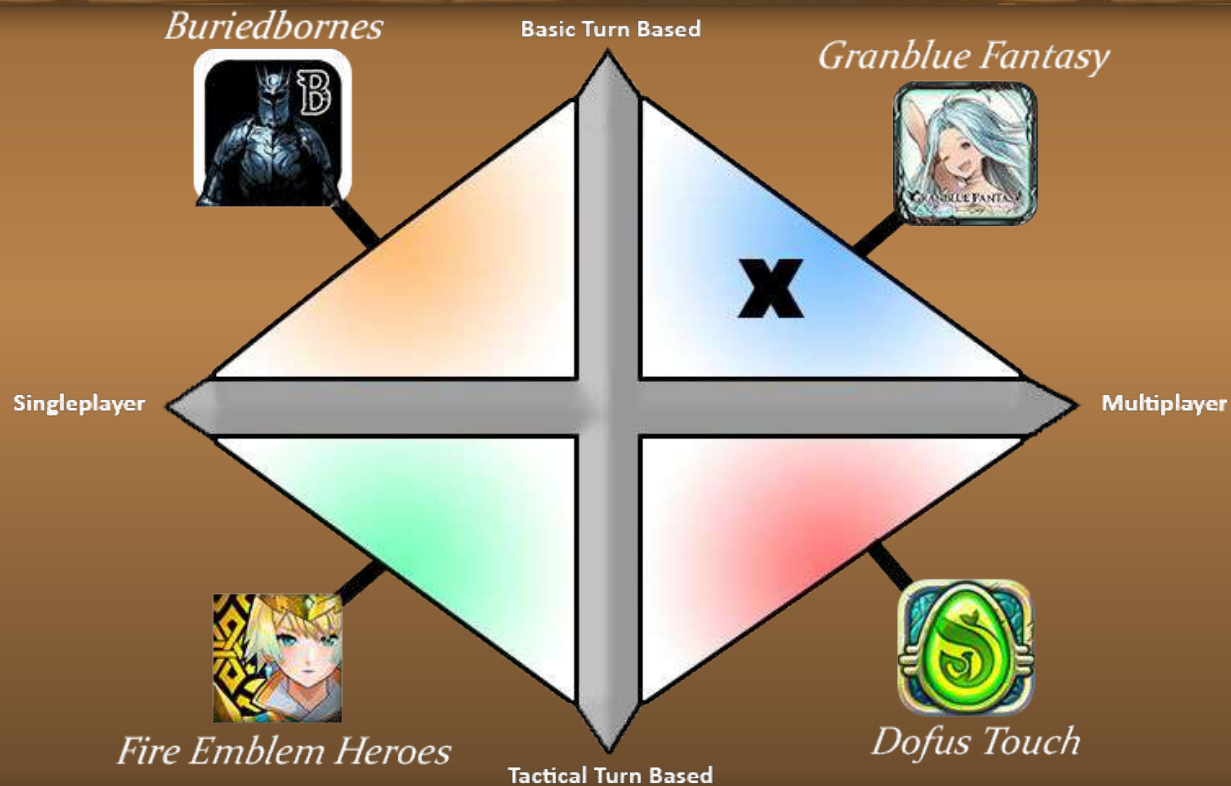


- Highly personnalisable gameplay style
- Highly profitable





OUR POSITIONING



Dock and Battle

Pitch



You're a modest **ship captain** who wants to become the **Ocean King** !

Defeat your enemies to **steal** them all their **treasures**.

On your way you may find **allies** to defeat the most **epic enemies**.



Gameplay

All aboard pirates !





DECK & CREW

- Versus (1v1 and 3v3)
 - Turn based
 - Strategy
- Different type of pirate
 - Unique card
 - Upgrades



Find the most epic cards and store them
in your collection !





COMBAT

- Defeat quickly your enemy or you'll sink in the ocean !
- **Compose** your **deck** as you wish and pray the pirates gods to have a **good hand**. (random)
- Use your most **powerful** cards to **crush** your enemy. (stats)
- You'd better be sly to survive. (skills)
- Earn epic **chests** !





TARGETS

CASUAL PLAYERS



- Easy to learn
- Approachable
- No investment needed

COMPETITIVE PLAYERS

- Ranking
- Multiple strategies
- Theorycraft



Socializers



Killer



Collector



Social

Go to the tavern to share your epic stories!





Tavern



MONETISATION

RETENTION

Buy your round and take up the attention of your mates !





GUILD

- Join forces and inflict the respect !
- Buy your first three masts and show off !
- Overcome the biggest challenges !





REWARDS



- Chests (5 slots / variable content)
- Daily reward
- PVE and PVP rewards
- Event rewards



F2P Summary





SHOP

- RHUM
- COSMETICS
- BOOSTER
- BUY A ROUND

MONETISATION





- Free to play
- Large audience
- Art style
- RPG features
- Strategy



- Introduction : fast
- Quick game time
- Hidden tutorial
- Free Chest after first Battle
- Virality : organic





Events

Upgrades

Loot

Matchmaking





JOIN THE CREW

Dock and Battle